

PROQUR



A QUICK LOOK INTO OUR BRAND



PhiBa
ARCHITECTURE
&
DÜRATO®



WE UNITE TO DEVELOP

PROQUR



TOGETHER,

A STRATEGIC PARTNERSHIP

As an extension of our deep understanding of design, materials and finishes, we created **PROQR**, a dedicated procurement company specializing in hotel furnishings and amenities. Our mission is to deliver exceptional design and procurement solutions that elevate the guest experience and exceed client expectations .



we design
experiences.



PhiBa
ARCHITECTURE

We are PhiBa Architecture, a unique, dynamic, and experienced architecture and design firm focused on hospitality and high-end residential with 10+ years of experience in the industry.

Based in Philadelphia and Barcelona, our work is a beautiful combination of Spanish design with American style, creating distinctive buildings that become a legacy. We have worked in a diversified portfolio of projects in the US, the Caribbean, and Spain since 2011.

We have a talented team united by the same philosophy: to create spaces that provide unique experiences through tailored designs, construction, and use of the space. We are enthusiastic about our work and we incorporate our passion in the project, client relations, and guest experience. Our team excels in crafting spaces that not only meet practical needs but also evoke emotions and inspiration.



DURATO®

We are DURATO, an international flooring company specialized in import-export and manufacturing with 10+ years of experience.

Making a better product starts at the foundation, with the best ingredients. Durato sources the highest grade virgin raw materials for its Stone Polymer Composite core, utilizing less plastic and focusing on a mineral-based composition. Our process includes the finest global technology available to the industry: UV stable paints from Germany, titanium pressing plates designed in Italy, and a hardening process found in Belgium.

Our commitment to innovation has led to industry-wide advancements, such as our Quantum XT™ Wear Layer, which provides applicable products with industry-leading protection against scratches, stains, and dents.

As a minority and disabled US veteran-owned business, we take great pride and are committed to developing the best flooring options for the best value in the market over the last decade.

PROQUR ASSURED.

Our venture into procurement services is a natural extension of our expertise. Leveraging our industry connections and deep knowledge of design, materials, and finishes, we serve as trusted partners in sourcing furniture, fixtures, and equipment for a variety of projects. We ensure that every item selected aligns perfectly with both the design vision and budget constraints, maintaining the highest standards of quality.

Our philosophy revolves around delivering design excellence that exceeds our client's expectations. We believe in collaboration, and in working closely with our clients to understand their needs and aspirations. Our client-centric approach—combined with our passion for innovation and creativity—has established us as a go-to firm for discerning clients seeking exceptional architectural and interior design solutions.



DESIGN THAT WILL INSPIRE YOU.

AN EXPERIENCE
IN EVERY DETAIL.





*“The Best Value,
Tailored to Your Needs”*



Custom Design & VALUE ENGINEERING

We understand that every client and every project is unique, which is why we approach each endeavor with a fresh perspective and a dedication to tailoring our designs to suit our client's individual needs and preferences.

We are aware that while our clients desire unique and personalized spaces, they also have budget constraints and practical considerations to account for. We pride ourselves—beyond our ability to deliver stunning custom designs—in our commitment to value engineering.

Our approach to value engineering involves striking the perfect balance between creativity and cost-effectiveness. We believe that innovative design solutions don't have to come at a premium price. Instead, we leverage our expertise and industry knowledge to identify opportunities for optimization without compromising on quality or aesthetic appeal.

*“Quality is defined by **attention to detail.**”*

Every project we undertake is a testament to our unwavering commitment to excellence, where meticulous attention to even the minutest aspects defines our approach.

From the initial conceptualization to the final execution, we leave no stone unturned in ensuring that every detail is thoughtfully considered and impeccably executed. Our team of dedicated professionals approaches each task with precision and care, understanding that it's the small details that make the biggest impact.



Your DESIGN JOURNEY

OUR CLIENTS

We take immense pride in being entrusted by some of the biggest companies in the industry. Our reputation for excellence in design and our track record of delivering exceptional results have earned us the trust and confidence of prominent organizations.



starts here.

BRAND EXPERIENCE



INCLUSIVE COLLECTION







